

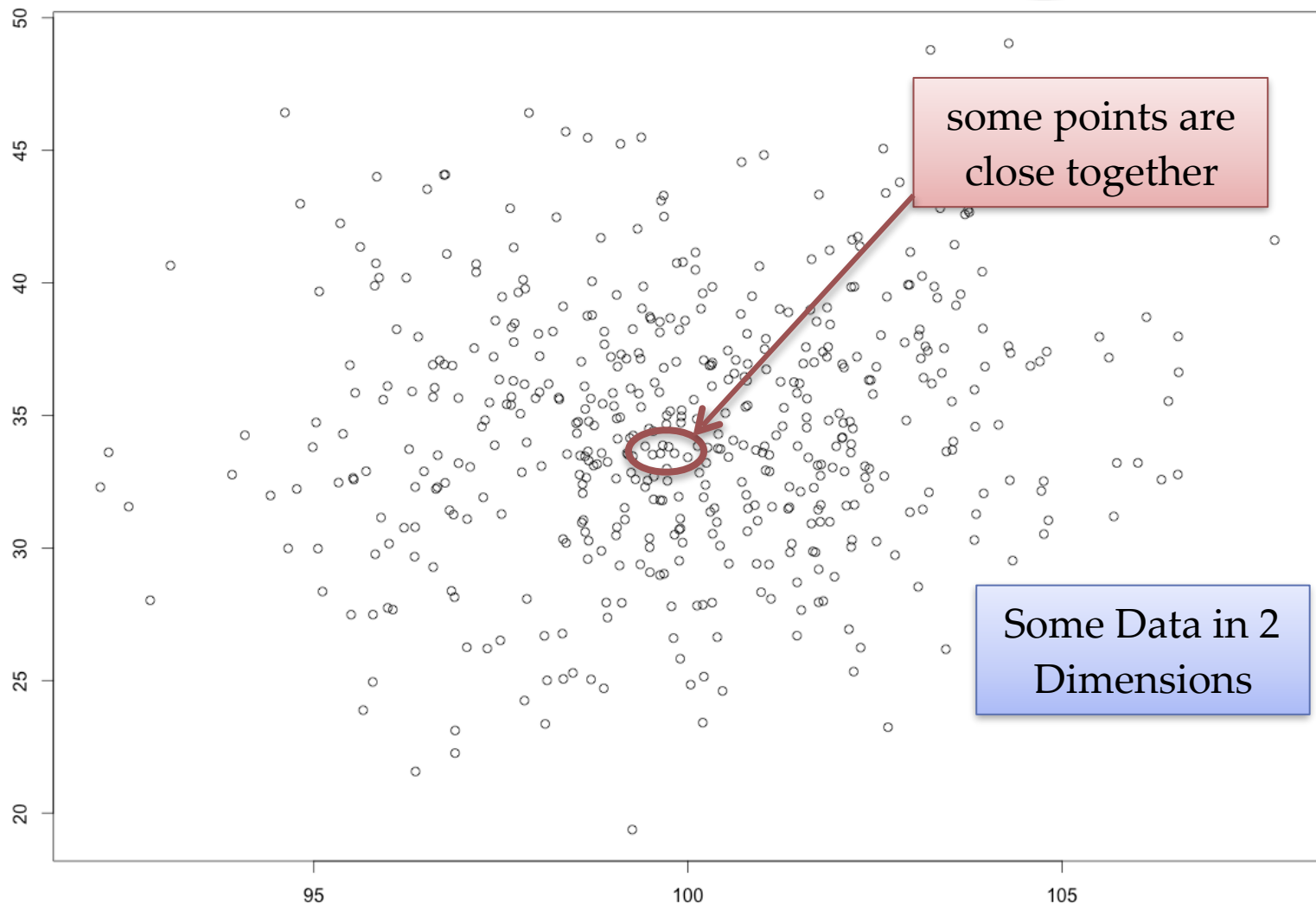
# Dimension Reduction

Why and How

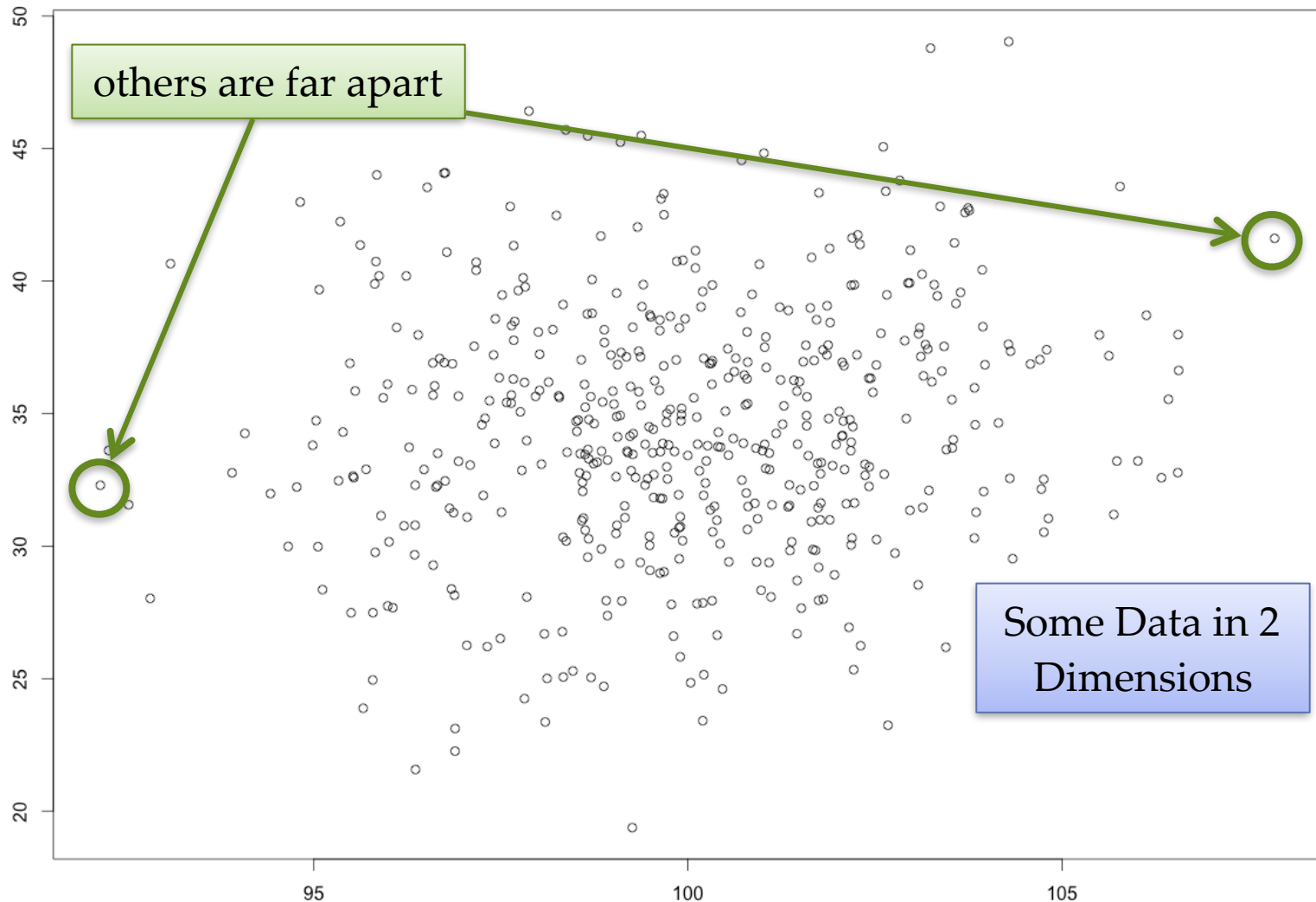
# The Curse of Dimensionality

- As the dimensionality (i.e. number of variables) of a space grows, data points become so spread out that the ideas of *distance* and *density* become murky.
- Let's explore this fact...

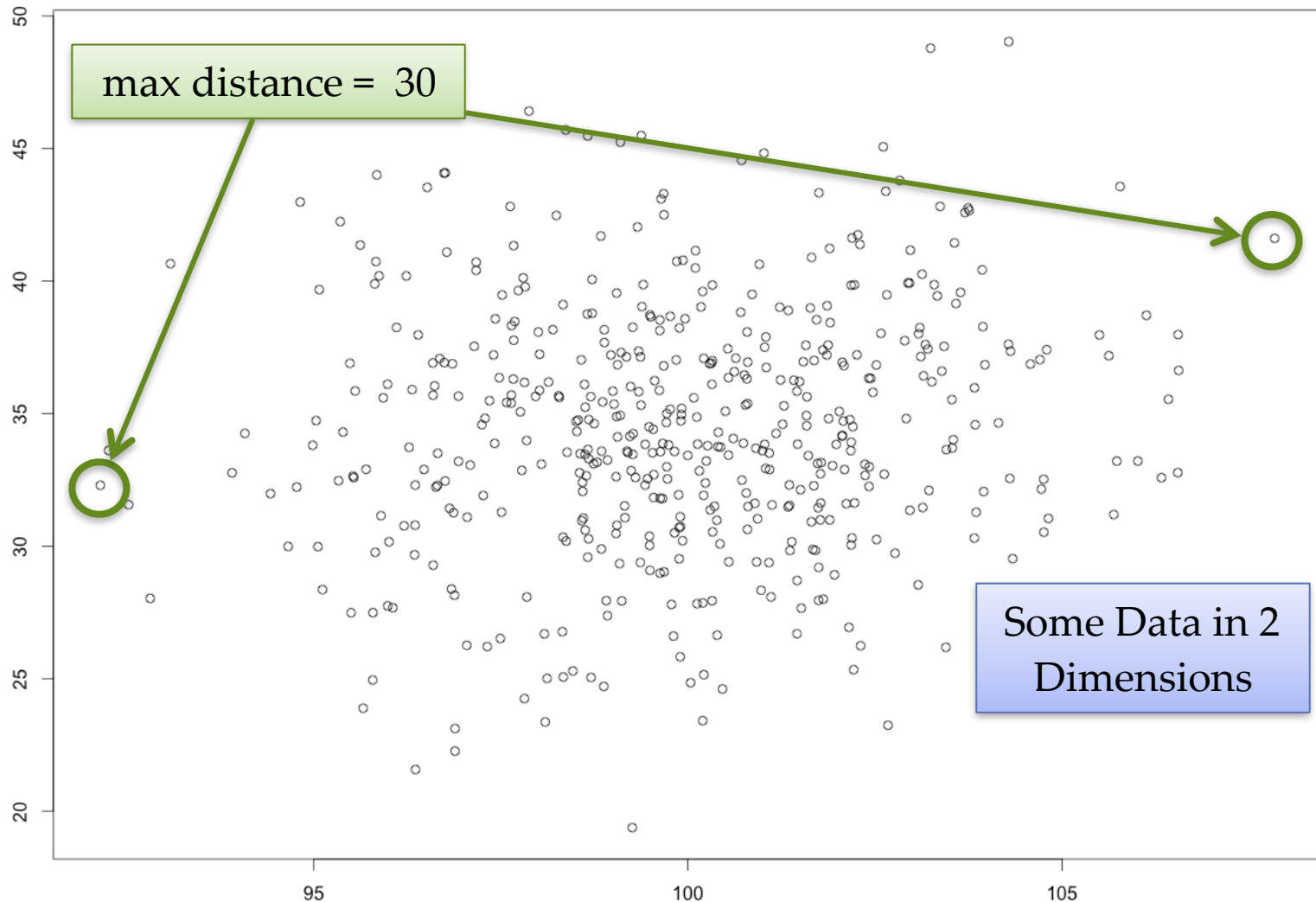
# The Curse of Dimensionality



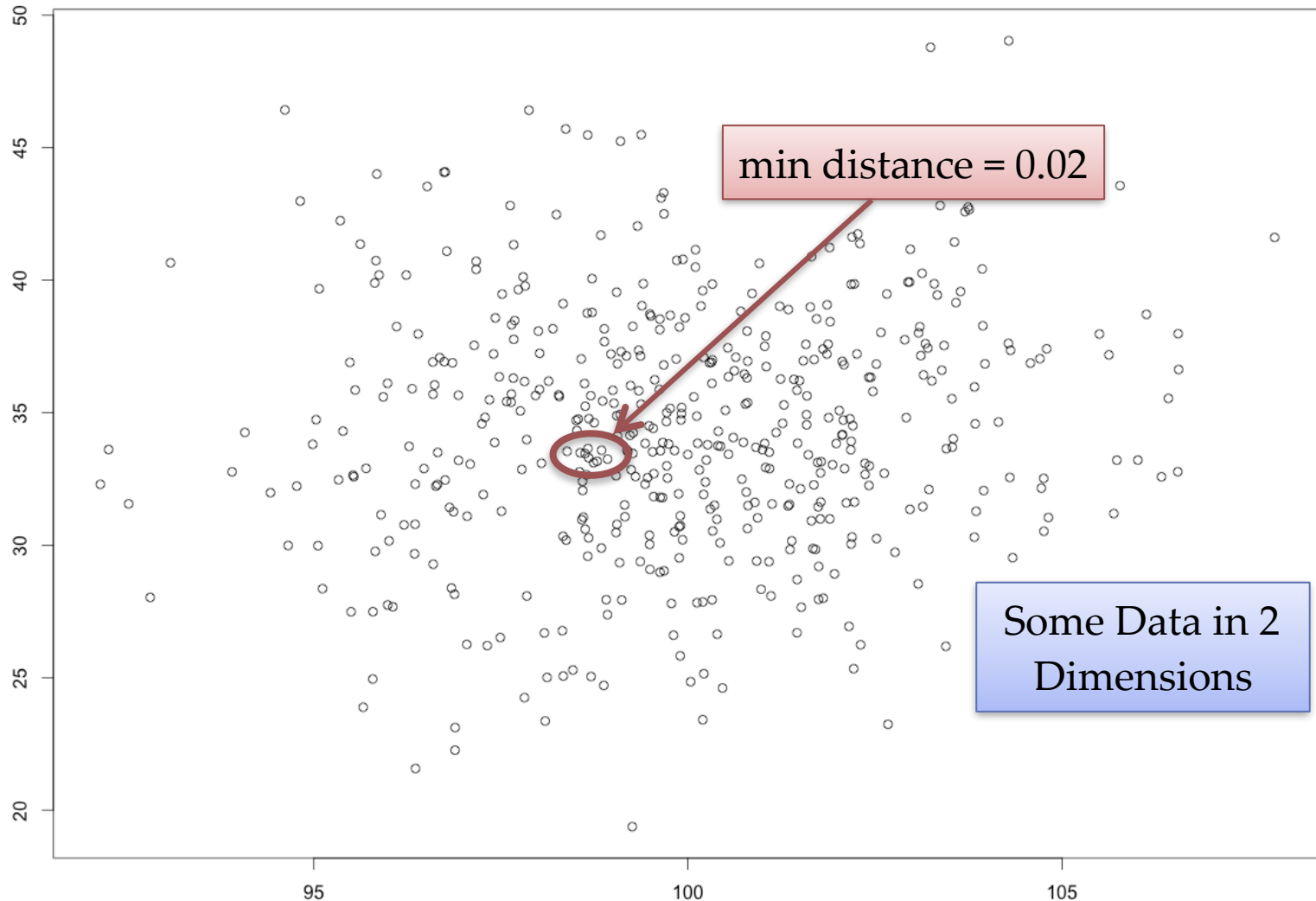
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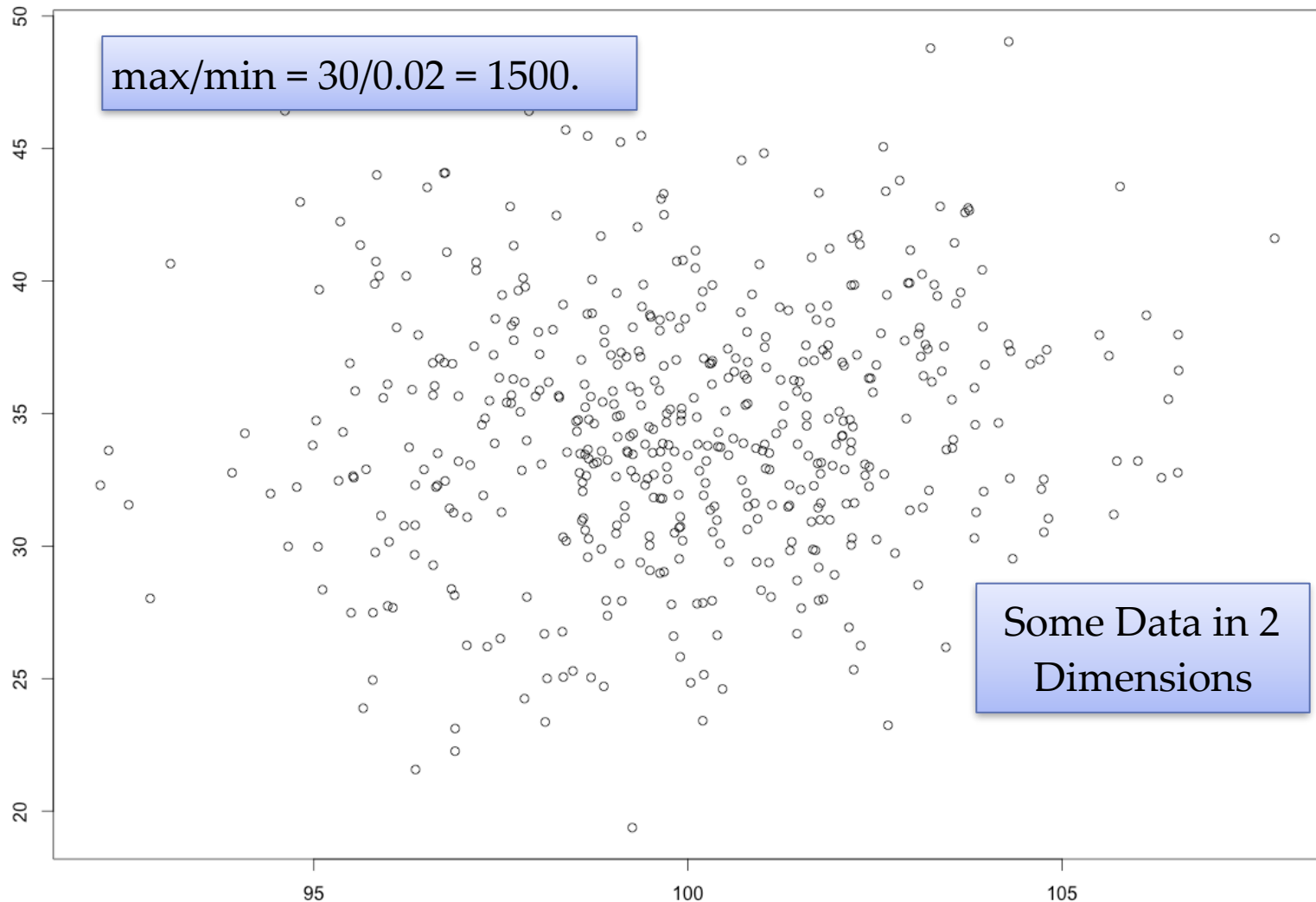
# The Curse of Dimensionality



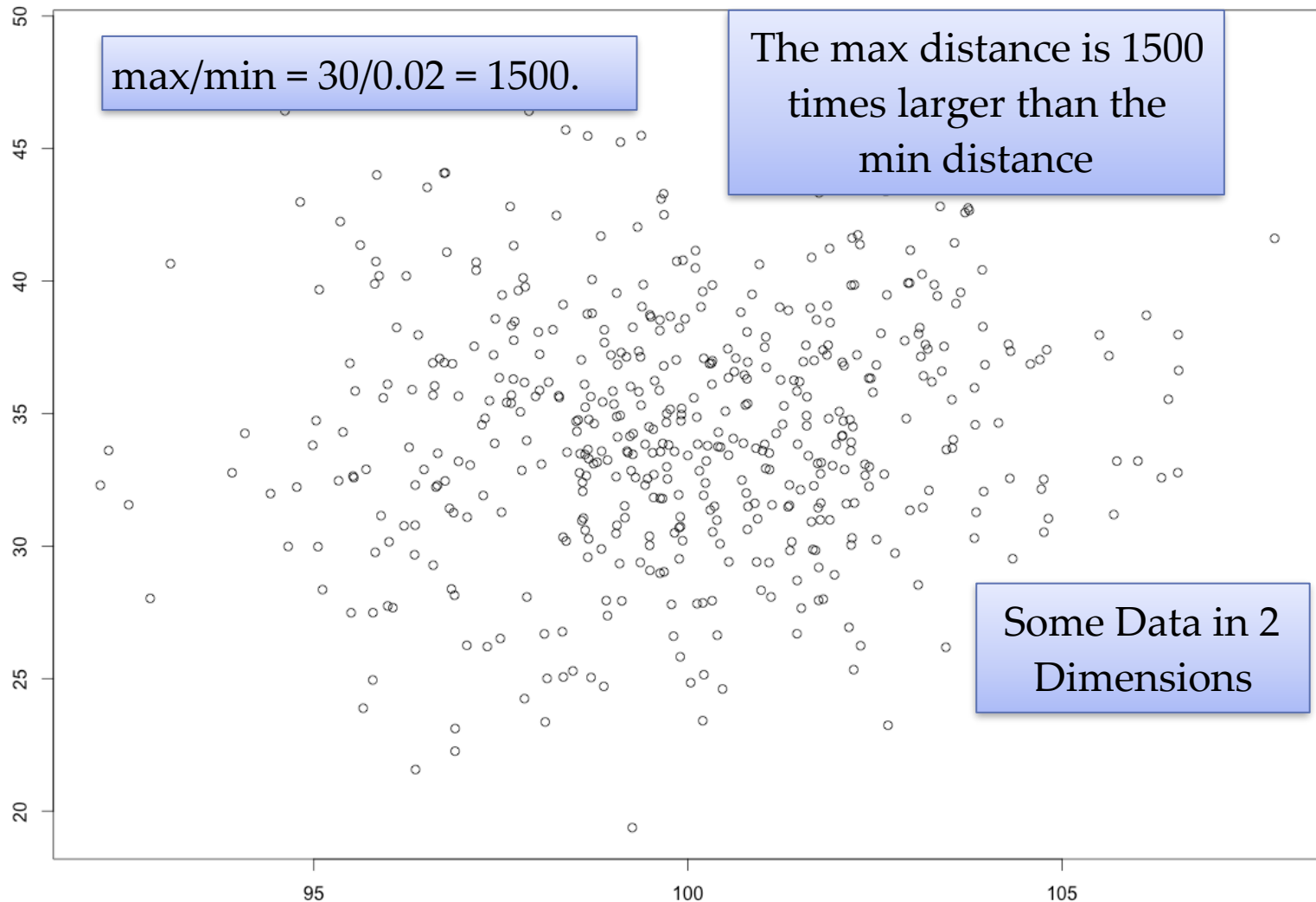
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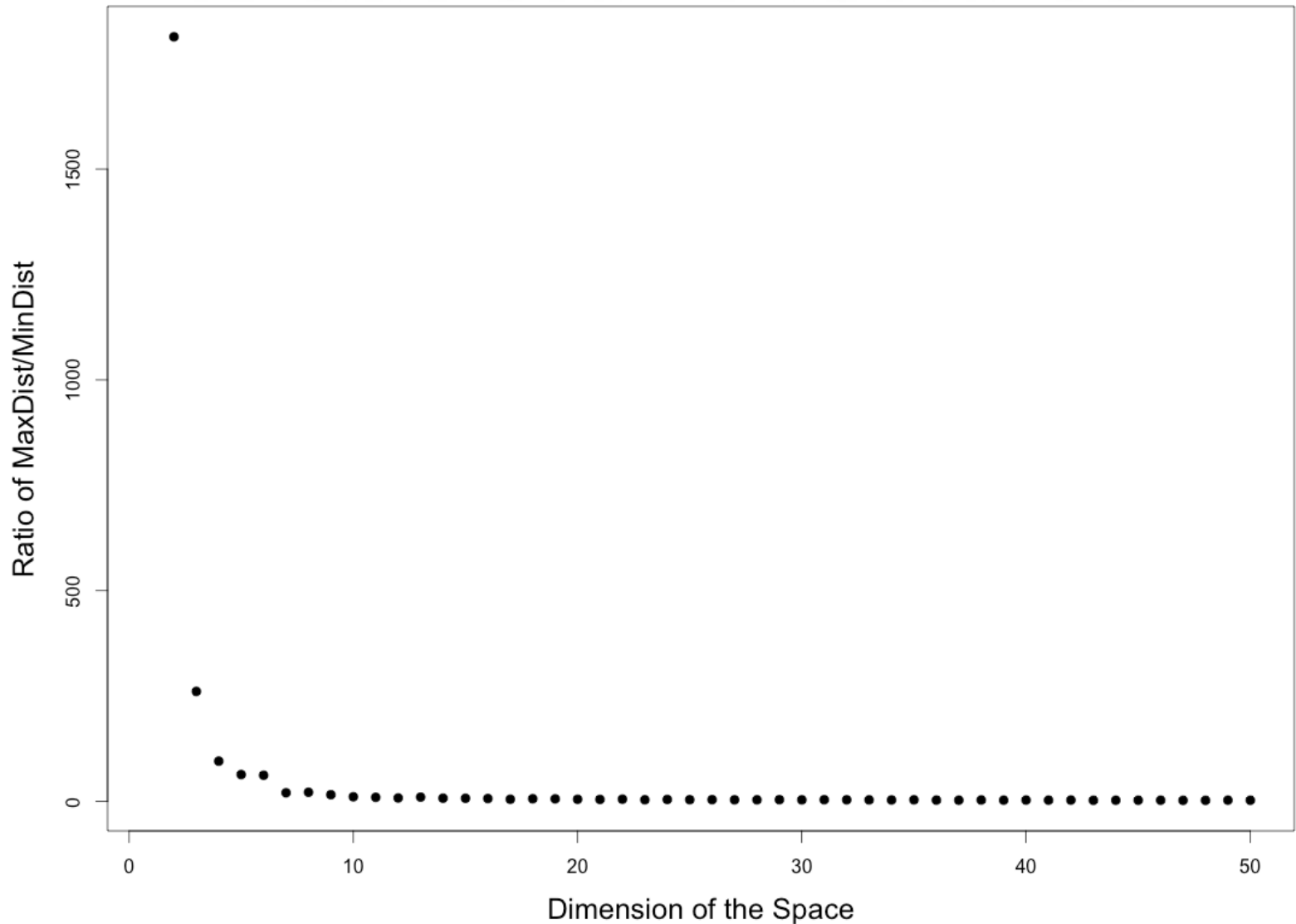




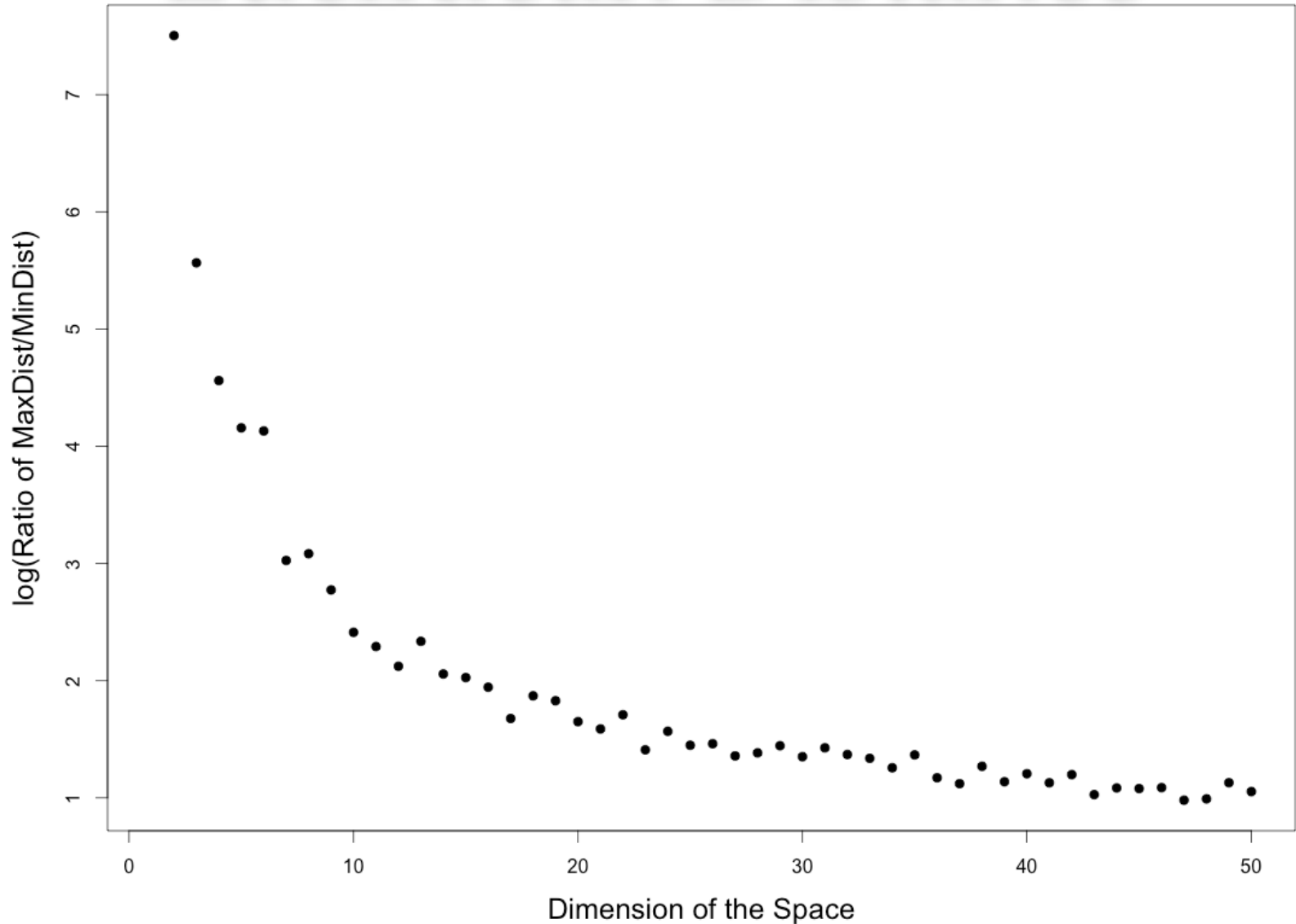
# The Curse of Dimensionality

- Now lets generate those 500 points in 3-space, 4-space, ... , 50-space.
- We'll compute that same metric, the ratio of the maximum distance to the minimum distance
- See how it changes as the number of dimensions grows...

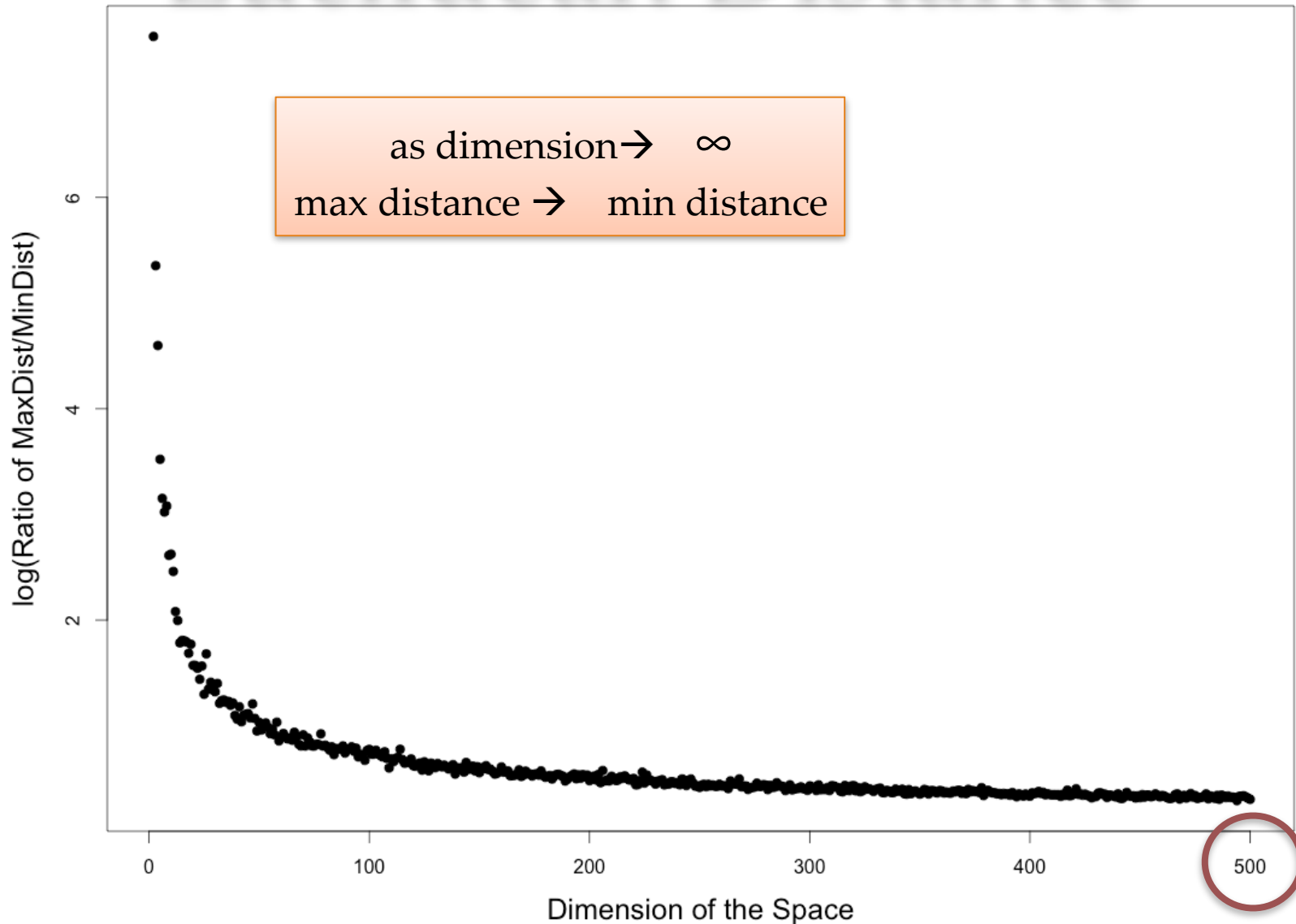
# The Curse: Euclidean Distance



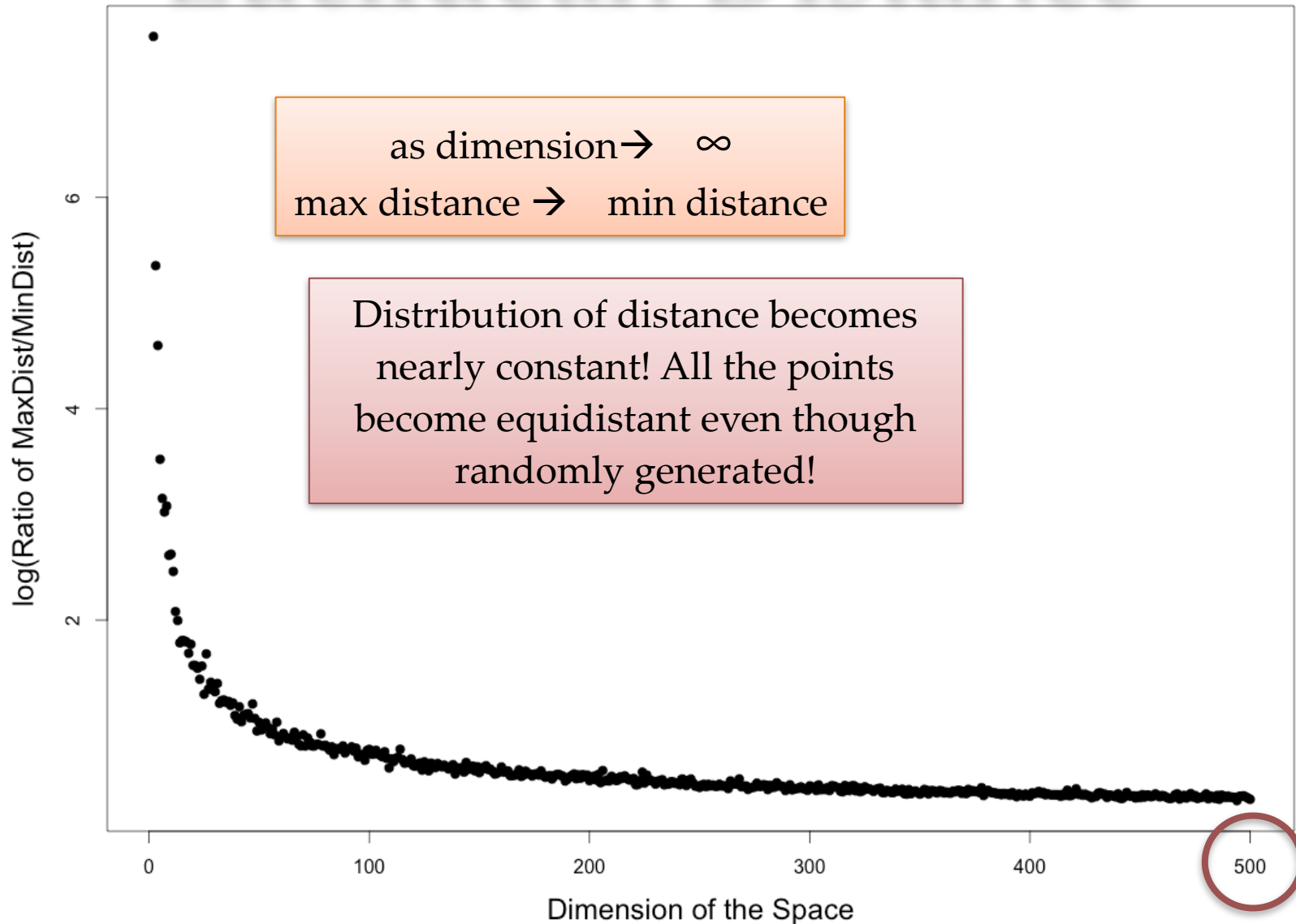
# The Curse: Euclidean Distance



# The Curse: Euclidean Distance

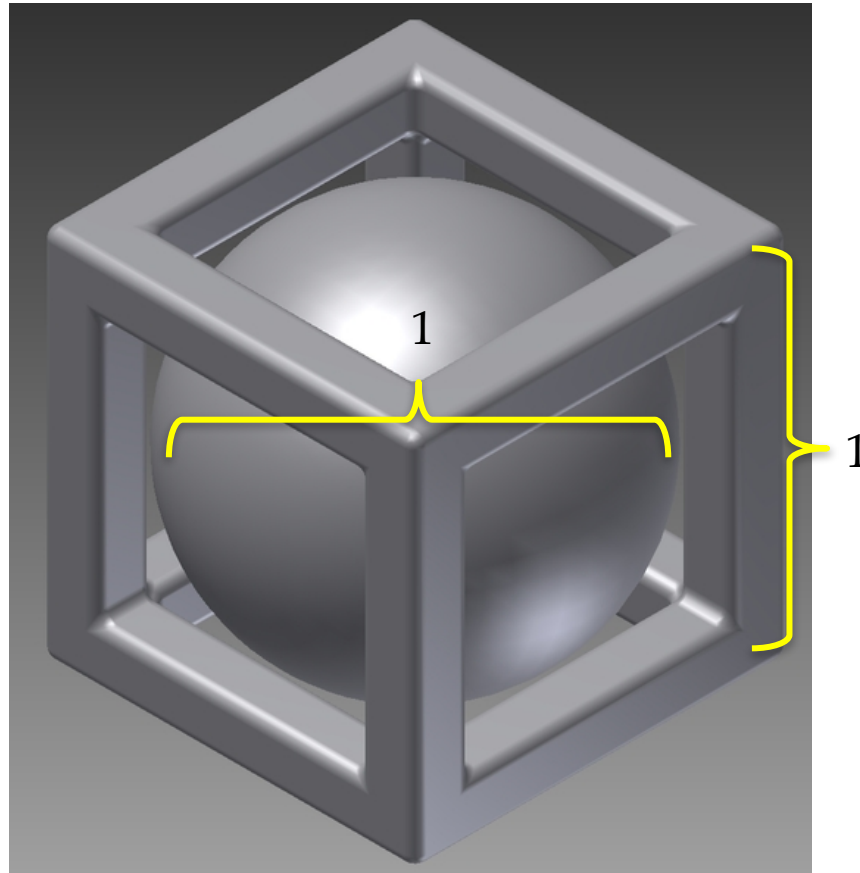


# The Curse: Euclidean Distance

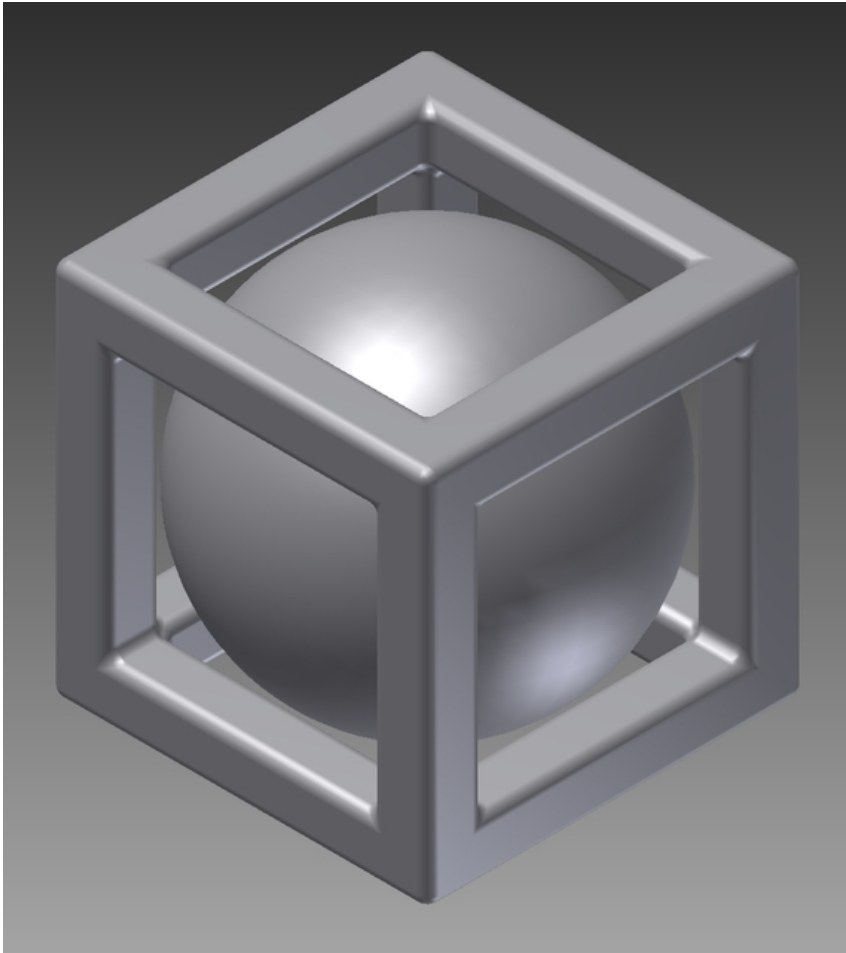


# The Curse: Volume of Sphere to Cube

- Here's another one.
- Imagine a sphere that sits perfectly (inscribed) inside of a cube.
- In 3-dimensions, it looks like this:
- For simplicity, it's a unit cube and unit diameter sphere



# The Curse: Volume of Sphere to Cube



Volume of Sphere:

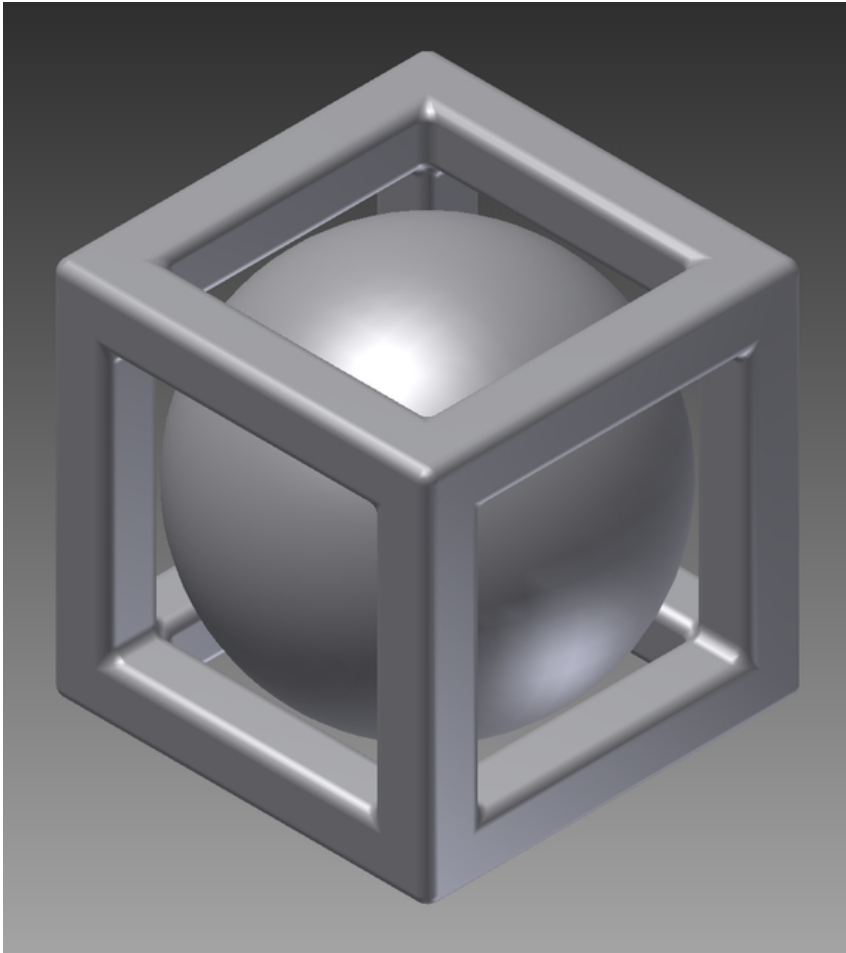
$$(4/3)\pi(0.5)^3 \approx 0.52$$

Volume of Cube:

1

So the sphere takes up  
over half of the space.

# The Curse: Volume of Sphere to Cube



In d-space, the volume of hypersphere:

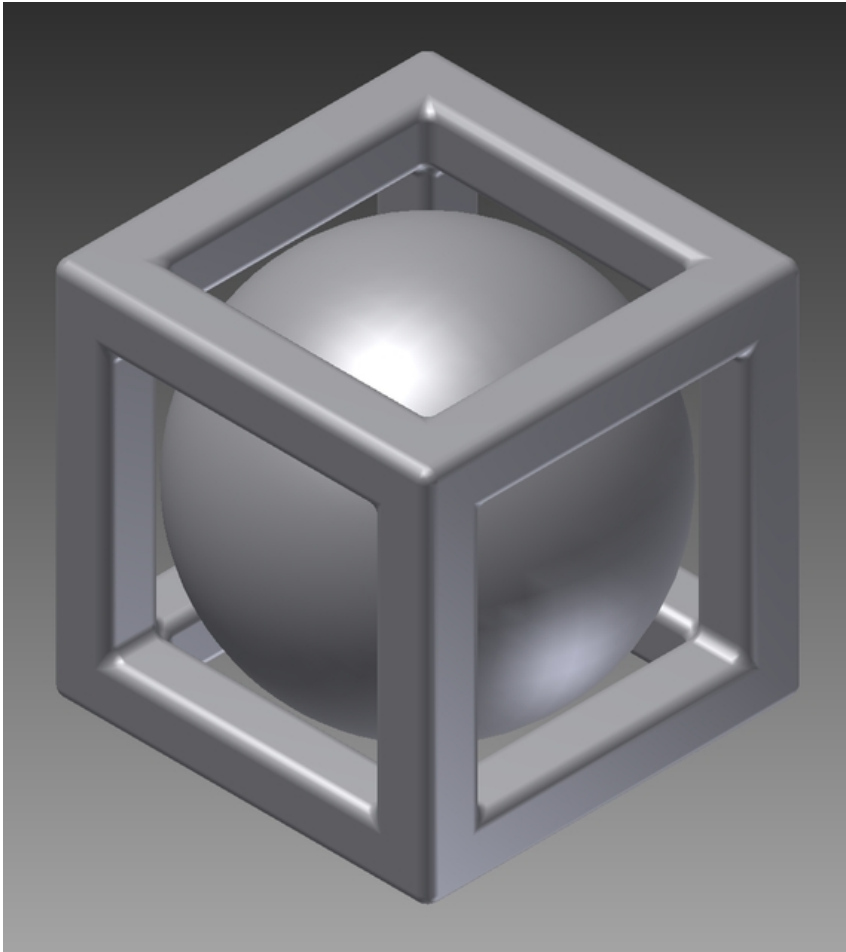
$$\frac{2r^n \pi^{n/2}}{n\Gamma(\frac{n}{2})}$$

Volume of hypercube:

1



# The Curse: Volume of Sphere to Cube



As  $d \rightarrow \infty$ , the ratio of the volume of the sphere to the cube gets closer and closer to 0.

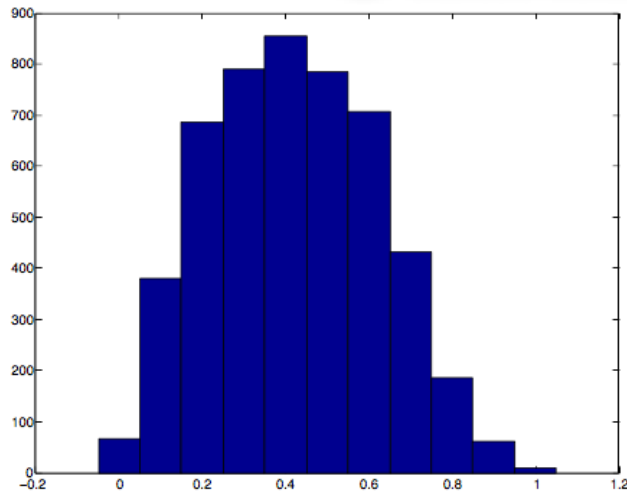
$$\lim_{d \rightarrow \infty} \frac{\text{SphereVolume}}{\text{CubeVolume}} = 0$$

**It's as if ALL of the volume of the hypercube is contained in the corners! (none in the sphere, relatively speaking)**

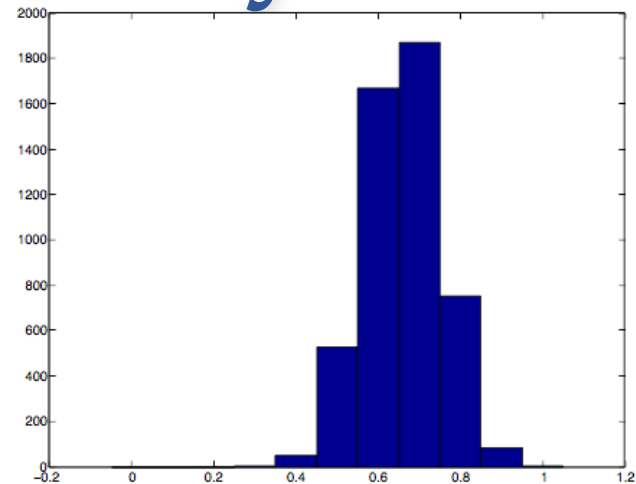
# The Curse of Dimensionality

- No distance/similarity metric is immune to the vastness of high dimensional space.
- One more. Let's look at the distribution (or lack thereof) of cosine similarity.
- Compute the cosine similarity between each pair of points, and divide that similarity by the maximum.

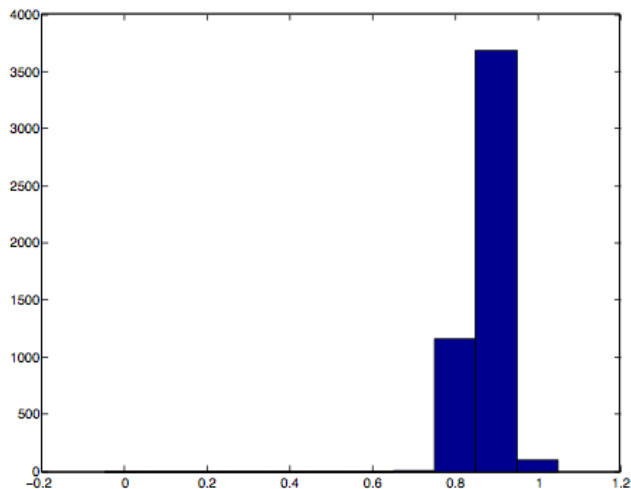
# The Curse: Cosine Similarity



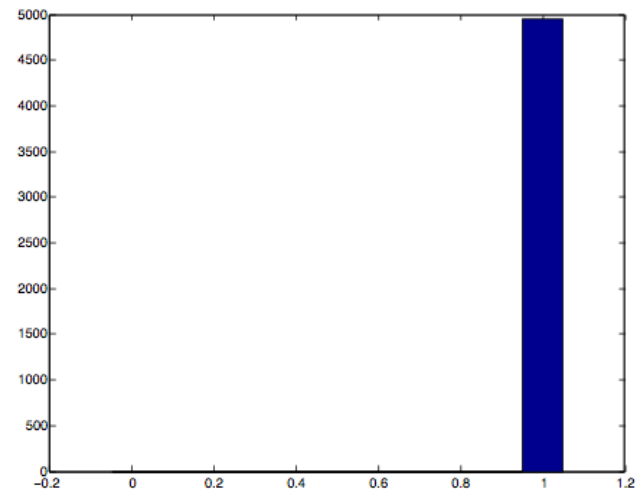
$n=2$



$n=20$



$n=200$



$n=20000$

# When is this a problem?

- *Primarily* when using algorithms which rely on distance or similarity
  - Particularly for clustering and k nearest neighbor methods
- *Secondarily* on all models due to collinearity and a desire for model simplicity.
- Computational/storage complexity can be problematic in all algorithms.

# What can we do about it?

...

Dimension Reduction

# Dimension Reduction Overview

## FEATURE SELECTION

Choose subset of existing features

By their relationship to a target (supervised)

By their distribution (unsupervised)

## FEATURE EXTRACTION

Create new features

Often linear combinations of existing features (PCA, SVD, NMF)

Often chosen to be uncorrelated

# Feature Selection

- Removing features manually
  - Redundant (multicollinearity/VIFs)
  - Irrelevant (Text mining stop words)
  - Poor quality features (>50% missing values)
- Forward/Backward/Stepwise Regression
- Decision Tree
  - Variable Importance Table
  - Can change a little depending on metric
    - Gini/Entropy/Mutual Information/Chi-Square

# Feature Extraction: Continuous Variables

## ➤ PCA

- Create a new set of features as linear combinations of your originals
- These new features are ranked by variance (importance/information)
- Use the first several PCs in place of original features

## ➤ SVD

- Same as PCA, except the 'variance' interpretation is no longer valid
- Common for text-mining, since  $\mathbf{X}^T\mathbf{X}$  is related to cosine similarity.

## ➤ Factor Analysis

- The principal components are rotated so that our new features are more interpretable.
- Occasionally other factor analysis algorithms like maximum likelihood are considered.



# Feature Extraction: Continuous Variables

- Discretization/Binning

- While this doesn't reduce the dimensions of your data (it increases them!), it is still a form of feature extraction!

# Feature Extraction: Nominal Variables

- Encoding variables with numeric values.

Checking Account Balance	
<u>Original Level</u>	<u>New Value</u>
Negative	-100
No checking account	0
Balance is zero	0
$0 < \text{Balance} < 200$	100
$200 < \text{Balance} < 800$	500
$\text{Balance} > 800$	900
$\text{Balance} > 800$ and IncomeDD	1000

# Feature Extraction: Nominal Variables

- Encoding variables with numeric values.
  - In a supervised learning setting, can let the numeric value of level=L be the average target value of all observations that have level = L
- Correspondence analysis
  - Method similar to PCA for categorical data.
  - Uses chi-squared table (contingency table) and chi-squared distance.
  - Can be used to get coordinates of categorical variables in a lower-dimensional space.
  - More often used as exploratory method, potentially for binning purposes.